

## RISK-FREE ORDER FORM

**Yes!** I want to schedule more executive-level sales appointments and reduce the time I spend cold-calling. Please rush me the ***System for Successfully Cold Calling Executives***.

I understand that for the modest investment of \$297, I will receive:

- ***Secrets to Scheduling the Executive-Level Sales Call: How You Can Reach Million-Dollar Decision-Makers.*** This 249-page guide presents the step-by-step process of making successful cold calls to executives. **(An \$89 Value)**
- ***Secrets to Scheduling the Executive-Level Sales Call: How You Can Reach Million-Dollar Decision-Makers, Audio Version.*** I'll receive both the audiocassette and CD formats of this powerful guide. **(A \$178 Value)**
- **Instant Objection Overturns.** This deck of flash cards includes time-tested responses to overcome 40 of the most common objections I'll hear when selling my services. **(A \$97 Value)**

And because I'm purchasing today, I'll also receive these **free bonuses** valued at \$978:

**FREE GIFT #1 – Two Challenge Submissions.** (A \$500 Value)

**FREE GIFT #2 – Annual Updates to the Objection Overturn Flashcards.** (A \$70 Value)

**FREE GIFT #3 – Wild Dog Bonus Card.** (A \$250 Value)

**FREE GIFT #4 – TOP SECRET – EXECUTIVES ONLY: Industry Executives' Candid Comments About Making the Transition to a Top Dog Selling Culture.** (A \$79 Value)

**FREE GIFT #5 – Executive Assistants Speak! Answers To Questions You Always Wanted To Ask.** (A \$79 Value)

**Finally, I understand that my satisfaction is guaranteed.** If I don't see at least a 20% increase in the number of executive-level appointments I schedule using this system, I will ask for a 100%, hassle-free refund.

I'm not ready to invest in the entire ***System for Successfully Cold Calling Executives*** just yet. But for \$89 I would like to order your cold-calling manual. Please send me ***Secrets to Scheduling the Executive-Level Sales Call: How You Can Reach Million-Dollar Decision-Makers*** (printed version) only.

### CONTACT INFORMATION:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

### PAYMENT INFORMATION:

I have enclosed a check payable to Top Dog Consulting.

Please bill my credit card -- Check One: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ AMEX

Card number: \_\_\_\_\_ Expiration: \_\_\_\_\_

**Billing address** (if different than above):

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### TO ORDER:

- Fax completed order form to 1-806-398-7989. • Call 1-816-554-3674 (9 a.m. to 4 p.m. Central).
- Mail completed order form to: Top Dog Consulting, 511 NW Ashurst Court, Ste. 103-A, Lee's Summit, MO 64081-2070.